

Quility Affiliate Direct Program

Our affiliate direct program is our most innovative offering and allows agencies to grow their business without sacrificing their time or money. In addition to providing marketing support and services such as case management and application fulfillment, all affiliate partners will have a team of licensed Quility staff who will work with clients to fulfill their life insurance and retirement needs. Create a new profit center with no risk or overhead by allowing your clients direct access to Quility's resources, including our advanced consumer-facing sales staff, call center and proprietary online platform.



Increased Earnings

As an affiliate direct partner, we offer a personalized approach to servicing your existing clientele. We will work with you to identify niche markets for your clients and market directly to them to increase your ROI and client retention without any increased efforts.



Marketing Tools & Support

Through our affiliate direct program offering, we will provide you with pre-approved marketing campaign assets and tools to drive traffic to our dedicated team of Quility agents supporting your book of business. Quility creative assets and materials can be co-branded to include your company logo. Your Quility Regional Sales Manager (QRSM) will work with you to understand your audience and develop relevant marketing tactics such as email campaigns, a co-branded landing page, product information and/or social media assets.



Team of Licensed Agents

All affiliate direct partners will be assigned a team of qualified, licensed agents to engage with clients on their life insurance and retirement needs. An experienced Quility Regional Sales Manager (QRSM) will work with you to identify the strategic needs of your clients and set goals and objectives for client engagement, applicants and revenue. Your QRSM will also manage pre-underwriting carrier niches and will work one-on-one with you to identify large advanced case opportunities, such as Estate Planning, Business Solutions and Debt Free Life®.



Top Contracts & Access to Carriers

Quility is backed by thousands of trusted advisors, over 80 insurance companies and years of experience. Our affiliate direct program provides access to the industry's top carriers and their product portfolios. With competitive premiums, robust product portfolios and access to partnerships with trusted insurance companies, Quility will always have the most advantageous products available for your clients.



Case Management

While the Quility name is new, we've been in the insurance business for close to four decades. As an affiliate direct partner, you will be assigned an experienced and licensed Quility Regional Sales Manager (QRSM) who will assist with case design and management, supporting cases from submission to commission. We will negotiate with carriers on behalf of your agency to offer the most competitive prices and fulfill all outstanding requirements. Your QRSM will be your go-to resource for any Quility related questions.

Who We Are

Quility offers modern products and unique solutions tailored to align with client needs throughout life's milestones. We believe there is no one-size-fits-all insurance plan, which is why we offer a number of insurance solutions to help clients protect their family, get out of debt and build their retirement savings.

With our customized service level offerings, partnering with Quility is simple. Our goal is to create a seamless experience for you and your clients by providing a wholesale solution fit for your business needs.